



Lumberton Civic Association

Post Office Box 216

Lumberton, New Jersey

08048-0216

www.lumbertonCivic.org

May 16, 2018

Dear Business Leader,

We are writing today to invite you to join the team of sponsors of this year's Lumberton Fall Festival and Paddle. This year marks the seventh annual paddle down the Rancocas. It also marks the sixth year that the Paddle has been combined with the Lumberton Township's Fall Fun Day making the event one for all members of the community.

The Fall Festival and Paddle is the major event in Lumberton's fall calendar. The Festival offers activities for all ages. The headquarters of the Fall Festival and Paddle will be at Lumberton's Historic Village Green. There will be inflatables, "Touch-a-Truck", face painting, both for-profit and non-profit vendors, food, demonstrations and music. The keystone of the event is a lazy paddle down the Rancocas Creek, from Ironwood Outdoor Center to Lumberton's new landing at Chestnut Street.

Your support of this township-wide event is an excellent way to demonstrate your commitment to the Lumberton community. Sponsorship levels and other important information are on the accompanying sheet.

Learn more about the event at www.lumbertoncivic.org.

Sincerely yours,

Lumberton Civic Association Fall Festival and Paddle Committee

Sean Earlen, Audrey Winzinger, Kristen Januseski,

Ken Hutz, Rob Steele, Pat Kidd, Dave Kahley

Lumberton Fall Festival & Paddle



2018 Sponsors' Information Sheet

1. Premier Event Sponsor **\$2000 and up**
 - A. Priority logo placement in all advertising involved with the event. This includes signs, mailings, event t-shirt and prominent event exposure.
 - B. Premier event sponsor's banners at all locations
 - C. Free prime vendor's space
2. Elite Sponsor **\$1000 to \$1999**
 - A. Large logo on flyers and signs
 - B. Logo on t-shirt front and/or large name on back (depending on t-shirt design)
 - C. Elite Sponsor's banner at choice location
 - D. Free prime vendor's space
3. Leadership Sponsor **\$600 to \$999**
 - A. Prominent Logo on flyers and signs
 - B. Name on t-shirt back
 - C. Area sponsor's banner (main Festival divisions e.g. children's activities, music)
 - D. Free vendor's space
4. Activity Sponsor **\$300 to \$599**
 - A. Logo on flyers and signs
 - B. Name on t-shirt back
 - C. Activity sponsor's banner (Individual activity e.g. face painting)
 - D. Free vendor's space
5. Supporting Sponsor **\$200 - \$299**
 - A. Name on t-shirt, signs and flyers
 - B. Free vendor's space.

We are planning an enhanced publicity campaign for this year's Fall Festival and Paddle. Contact our sponsor coordinator, Audrey Winzinger, at (609) 937-5700 or email her at info@lumbertoncivic.com for more information. Checks may be made payable to and sent to the Lumberton Civic Association, P O Box 216, Lumberton, NJ 08048.

Support Lumberton and join the Fall Festival and Paddle!